



Call for Sponsors

OFFICIAL WORDPRESS CONFERENCE IN THE PHILIPPINES

Manila is holding its third **WordCamp** since the reboot in 2016. Reach out to WordPress professionals and influencers by becoming a sponsor in the largest official WordPress event in the Philippines.

Each year WordPress professionals come together for a day to share knowledge and experience, and to strengthen the WordPress community. None of this would be possible without our sponsors, and together with their support, we are aiming to better the event experience each year. Don't miss the opportunity to be represented at **WordCamp Manila 2018**.



WHAT ARE WORDCAMPS?

WordCamps are annual volunteer-organized events for local, up to regional, WordPress communities; it's a casual, non-commercial, educational event about WordPress.

Conference sessions and topics include WordPress development, design, business, social media integration, blogging, and marketing.

Last year, US had a successful WordCamp with 2000 people attended the event. Recently, WordCamp EU was held in Paris, France with attendees from 79 countries¹.

WordCamp Manila is inspired by these events and we're striving to create vibrant and inclusive WordCamp this year.



WordCamp Europe 2017



WordCamp US 2015

^[1] As of 2017, there are **128** total WordCamps hosted in **48** different countries.



WordCamp Singapore 2016



WordCamp Tokyo 2016



WordCamp Udaipur (India) 2017

WORDCAMP MANILA FACTS

- ★ WordCamp first started back in 2008 with the WordPress founder [Matt Mullenweg](#) being one of the speakers.
- ★ Event has been attended by WordPress developers (plugins, themes, custom site builds), designers, bloggers, publishers, business owners and students.
- ★ Over 250 people attended last year's WordCamp, and we are aiming for over 300 attendees this year.
- ★ We had attendees from all over the Philippines.
- ★ We had speakers from all of the Philippines and as well as speakers from abroad.
- ★ WordCamp Manila is a volunteer-organized event by [WordPress User Group Philippines \(WPUGPH\)](#) in partnership with other WordPress user groups in the Philippines.



WHY SHOULD I BECOME A SPONSOR?

WordCamps are known to bring together WordPress influencers and opportunities for new partnerships. It's the No.1 event for networking in the WordPress community, and a great way for establishing and reinforcing ties to the community. Above all, it's a great way to give back both to local and global WordPress community.



- ★ Promoted in our WordCamp Manila and WPUGPH blogs, and in WPUGPH group page with over 2,000 members.
- ★ Brand awareness via booth exhibits, and brochures and swags distribution.
- ★ Help grow community and be part of driving the event to a success.
- ★ Each sponsorship will have corresponding benefits laid out in our **Sponsorship Tiers** section below.

SPONSORSHIP TIERS

PLATINUM - PHP 50,000

- ★ Sponsor's booth at event
- ★ Blog post introducing your sponsorship
- ★ Acknowledgement in pre and post event emails to attendees
- ★ Large logo and link on the WordCamp Manila 2018 site
- ★ Large logo present on every printed banner and standee at the venue
- ★ Copy of photo and documentation of the event
- ★ 4 complimentary passes to the event and afterparty for staff or customers
- ★ Large logo in the Sponsors Slideshow on the main projector during snacks and lunch
- ★ Facebook, Twitter, and Instagram shout-outs before and after event
- ★ Acknowledgement of company as Platinum Sponsor throughout the event
- ★ Right to raffle off products and swag
- ★ Short company presentation and speaking opportunity after lunch

GOLD - PHP 30,000

- ★ Table at event
- ★ Blog post introducing your sponsorship
- ★ Acknowledgement in pre and post event emails to attendees
- ★ Medium logo and link on the WordCamp Manila 2018 site
- ★ Large logo present on every printed banner and standee at the venue
- ★ Medium logo in the Sponsors Slideshow on the main projector during snacks and lunch
- ★ Facebook and Tweet shout-outs before and after event
- ★ 2 complimentary passes to the event and afterparty for staff or customers

SILVER - PHP 20,000

- ★ Acknowledgement in pre and post event emails to attendees
- ★ Small logo and link on the WordCamp Manila 2018 site
- ★ Small logo present on every printed banner and standee at the venue
- ★ 1 complimentary pass to the event and afterparty for staff or a customer

MICRO - PHP 10,000

- ★ Small logo and link on the WordCamp Manila 2018 site
- ★ 1 complimentary pass to the event and afterparty for staff or a customer
- ★ Presence at after-party

SPECIAL SPONSORSHIP TIERS

PRE-EVENT DINNER
(PHP 20,000)

EVENT AFTERPARTY
(PHP 30,000)

IN-KIND SPONSORSHIPS

TAGPUAN / VENUE

SNACKS, COFFEE & REFRESHMENTS
(PHP 54,000)

MEDIA / EVENT
COVERAGE

EVENT SHIRTS

- ★ Free tickets to WordCamp Manila 2018 for staff or customers: **20 for Venue Sponsor** and **1 up to 3 for In-kind Sponsors** (contact us if you see you need more tickets for your team).
- ★ Small logo placed on WordCamp Manila 2018 site
- ★ Small logo will be flashed in the projector screen featuring sponsors during break & lunch time
- ★ Acknowledgement and thanks in opening & closing remarks of the event
- ★ Presence at after-party

You can find additional information on our [official website](#) or contact us to

Call for Sponsors



For questions and concerns, please don't hesitate to contact Sarah Cada and/or Andrew Dela Serna.

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1. [WordPress Foundation 2017 Annual Report](#)